IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: Customer No.: 29000

Kenneth J. ARTIS Confirmation No.: 3517

Filed: October 3, 2003 / Examiner: Liu, Chia-Li

for: METHOD AND SYSTEM FOR / Office Action mailed:

PROMOTION OF CREATIVE

WORKS Pebruary 10, 2009

AMENDMENT PURSUANT TO 37 C.F.R. 1.111 AND 1.143

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This paper is responsive to the Office Action dated February 10, 2009.

Claims 1-42 and 44 are pending. As set forth in the Office Action, Applicant is required to elect between claims in one of three different groups identified by the Examiner according to a listing of claims associated with each group. In response to the restriction requirement, and as set forth in more detail in the Remarks section, Applicant hereby provisionally elects to proceed with the Group I claims – that is, claims 1-17. This election is made with traverse.

Applicant has provisionally withdrawn claims 18-34, 35-42, and 44, without prejudice to pursue by divisional application or otherwise.

Serial No.: 10/678,390 Patent Atty Docket No. 158079-0003

Accordingly, please amend this application as shown herein. A summary of the status of the claims appears below.

Summary of Claims

Pending:

1-42 and 44

Amended:

None

Canceled:

None

Previously Canceled:

43

Withdrawn:

18-34 and 35-42, 44

Unchanged:

1-42 and 44

New:

None

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 16 of this paper.